

HANDS ON TASKS: NEW INTERFACE

Your task is to build a website that is as close to finished as possible within the next hour. While you build the website in the new interface, don't forget to complete the following tasks:

- Create a new page where you do the following:
- Add a new row and adapt it to the page
- Replace the footer
- Add animations on the page
- Change overall visual identity of the site
- Let loose and sharpen your site

Brief: Your SMB customer

Industry: Dentist

Business owner: Michael Parker and Nancy Sullivan

Business name: Parker & Sullivan Dentists

Address: 388 Kent St. Ottawa, Ontario, Canada

Phone #: 1-604-555-5555

Company description:

At Parker & Sullivan Dentists, our philosophy is to ensure that our patients have healthy teeth throughout their lives. We take a proactive approach to ensuring dental healthcare and specialize in ensuring that your experience at our practice is as comfortable and pleasant as possible.

Their story:

Michael Parker (56) and Nancy Sullivan (52) are partners in the dentist practice Parker & Sullivan Dentists. They are both certified dentists with more than 20 years experience, and partnered to open this practice 10 years ago. Michael and Nancy are most often preoccupied with patients, and have an employee named Julie that helps welcome customers (receptionist), manages their Facebook page and ads (social media and marketing) and all other ad hoc tasks (ensuring cleaning staff come, payroll, etc.).

As a practice, they want a website that clearly displays their services and offerings, so that Julie doesn't need to answer phone calls about this and to attract new younger customers that go online to find a dentist. They also want their website to have a calm and welcoming feeling, as many people are scared to visit the dentist.